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Dr. Joshua J. Dyck, Center Director;
Dr. John Cluverius, Director of Survey Research; Dr. Rodrigo Castro-Cornejo, Associate Director
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UMass Lowell / YouGov Survey of New Hampshire Likely Republican Primary Voters

Survey produced by Dr. John Cluverius, Director of Survey Research

Field Dates: January 6 – January 16, 2024

N=600 New Hampshire Likely Republican Primary Voters
Adjusted Margin of Error: +/- 4.65%

Margins of error have been adjusted to include
design effects resulting from weighting and survey design features

Methodology in Brief

YouGov interviewed 635 respondents who were then matched down to a sample of 600 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame of Republican primary voters is based upon the pooled 2020 and 2022 CES and the voter file. The matched cases were weighted to give likely voter profiles slightly more weight than their unlikely voter counterparts. The sample was then weighted to the demographic frame of Republican primary voters using IPF (Iterative Proportional Fitting), commonly known as raking. The sample was raked on gender by age (4-category), 2-category race, 4-category education, and 2-category party ID (Republican + leaners, and Independents) The weights were trimmed at 4 and then re-centered to have a mean of 1, to produce the final weight.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Director of Survey Research, Dr. John Cluverius (john_cluverius@uml.edu; [@JohnCluverius](#)).



--- indicates 0 respondents in the crosstab, 0% indicates less than .5%, rounded to 0

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1. If the 2024 New Hampshire presidential primary were held today, for whom would you vote?

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Ron DeSantis	11%	9%	13%	13%	10%	12%	8%	8%	8%	14%
Nikki Haley	34%	33%	35%	23%	38%	30%	42%	22%	39%	38%
Donald Trump	50%	54%	45%	61%	46%	52%	45%	63%	48%	45%
Another candidate	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%
Undecided	4%	3%	6%	3%	5%	4%	4%	6%	4%	3%

	Total	Leaned Party ID		Ideology	
		Republican	Independent	Moderate	Conservative
Ron DeSantis	11%	13%	5%	9%	13%
Nikki Haley	34%	28%	57%	46%	28%
Donald Trump	50%	57%	24%	39%	56%
Another candidate	1%	0%	4%	1%	1%
Undecided	4%	2%	11%	5%	2%

*Respondents who chose "Undecided" were asked which candidate they were leaning towards. During field, candidates Chris Christie, Asa Hutchinson, and Vivek Ramaswamy ended their campaigns. Respondents were also asked for whom they would vote if their first choice dropped out. Those second choices are reflected here if their first choices dropped out, if their second-choice candidate exited the race, they are counted as Undecided.

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2. Will you definitely vote for Ron Desantis in the New Hampshire presidential primary or is there a chance you could change your mind and vote for someone else?

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Definitely would vote for them	52%	68%	44%	51%	53%	47%	68%	55%	59%	46%
Could change mind	48%	32%	56%	49%	47%	53%	32%	45%	41%	54%

	Total	Leaned Party ID		Ideology	
		Republican	Independent	Moderate	Conservative
Definitely would vote for them	52%	56%	—	34%	61%
Could change mind	48%	44%	100%	66%	39%

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3. Will you definitely vote for Nikki Haley in the New Hampshire presidential primary or is there a chance you could change your mind and vote for someone else?

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Definitely would vote for them	70%	76%	65%	69%	70%	71%	70%	76%	65%	73%
Could change mind	30%	24%	35%	31%	30%	29%	30%	24%	35%	27%

	Total	Leaned Party ID		Ideology	
		Republican	Independent	Moderate	Conservative
Definitely would vote for them	70%	71%	68%	68%	70%
Could change mind	30%	29%	32%	32%	30%

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4. Will you definitely vote for Donald Trump in the New Hampshire presidential primary or is there a chance you could change your mind and vote for someone else?

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Definitely would vote for them	81%	84%	76%	84%	79%	82%	77%	88%	84%	69%
Could change mind	19%	16%	24%	16%	21%	18%	23%	12%	16%	31%

	Total	Leaned Party ID		Ideology	
		Republican	Independent	Moderate	Conservative
Definitely would vote for them	81%	81%	81%	83%	80%
Could change mind	19%	19%	19%	17%	20%

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5. Looking at the entire Republican presidential primary ballot, how happy or unhappy are you with your choices this year?

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Very happy	28%	34%	23%	33%	27%	27%	32%	33%	26%	29%
Somewhat happy	37%	37%	37%	40%	36%	39%	33%	38%	42%	34%
Somewhat unhappy	23%	16%	31%	19%	25%	24%	22%	18%	23%	25%
Very unhappy	11%	13%	9%	8%	13%	11%	13%	11%	9%	12%

	Leaned Party ID		Ideology		
	Total	Republican	Independent	Moderate	Conservative
Very happy	28%	31%	17%	20%	33%
Somewhat happy	37%	41%	23%	37%	39%
Somewhat unhappy	23%	21%	32%	28%	20%
Very unhappy	11%	8%	27%	15%	7%

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6. Who do you think will win the New Hampshire primary?

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Ron DeSantis	4%	3%	5%	4%	4%	4%	3%	5%	2%	5%
Nikki Haley	28%	25%	31%	22%	30%	27%	31%	22%	31%	30%
Asa Hutchinson	1%	2%	—	3%	—	1%	1%	1%	0%	1%
Vivek Ramaswamy	2%	3%	1%	3%	1%	2%	1%	—	1%	3%
Donald Trump	59%	64%	53%	59%	58%	59%	58%	64%	58%	55%
Another candidate	0%	0%	0%	—	0%	0%	—	1%	0%	—
Undecided	7%	4%	10%	8%	7%	7%	7%	6%	7%	5%

	Total	Leaned Party ID		Ideology	
		Republican	Independent	Moderate	Conservative
Ron DeSantis	4%	4%	1%	4%	3%
Nikki Haley	28%	24%	45%	36%	25%
Asa Hutchinson	1%	1%	—	0%	1%
Vivek Ramaswamy	2%	2%	0%	2%	1%
Donald Trump	59%	64%	38%	49%	65%
Another candidate	0%	0%	1%	0%	0%
Undecided	7%	5%	15%	8%	5%

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7. Who do you think will eventually win the Republican nomination?

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Ron DeSantis	4%	3%	5%	7%	3%	5%	2%	4%	2%	7%
Nikki Haley	22%	21%	23%	22%	22%	21%	24%	18%	22%	24%
Asa Hutchinson	2%	3%	0%	6%	0%	1%	2%	1%	0%	3%
Vivek Ramaswamy	1%	2%	0%	3%	1%	1%	1%	—	0%	2%
Donald Trump	61%	66%	56%	51%	64%	61%	60%	66%	63%	56%
Another candidate	0%	0%	0%	—	0%	—	1%	1%	—	0%
Undecided	10%	5%	15%	11%	10%	10%	11%	10%	12%	7%

	Total	Leaned Party ID		Ideology	
		Republican	Independent	Moderate	Conservative
Ron DeSantis	4%	5%	1%	4%	4%
Nikki Haley	22%	20%	30%	29%	19%
Asa Hutchinson	2%	2%	—	0%	2%
Vivek Ramaswamy	1%	1%	—	1%	1%
Donald Trump	61%	64%	50%	54%	66%
Another candidate	0%	0%	1%	1%	—
Undecided	10%	8%	19%	11%	9%

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8. If the 2024 New Hampshire Republican primary for governor were held today, for whom would you vote?

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Kelly Ayotte	54%	59%	51%	49%	56%	52%	60%	49%	59%	57%
Chuck Morse	22%	26%	18%	34%	18%	23%	19%	24%	18%	23%
Another candidate	1%	1%	1%	1%	1%	1%	0%	0%	2%	—
Undecided	23%	15%	31%	16%	25%	24%	21%	27%	21%	19%

	Total	Leaned Party ID		Ideology	
		Republican	Independent	Moderate	Conservative
Kelly Ayotte	54%	54%	56%	60%	55%
Chuck Morse	22%	25%	9%	13%	22%
Another candidate	1%	1%	0%	2%	—
Undecided	23%	20%	34%	25%	22%

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9. Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Right direction	21%	31%	12%	50%	12%	20%	23%	17%	19%	30%
Wrong track	79%	69%	88%	50%	88%	80%	77%	83%	81%	70%

	Total	Leaned Party ID		Ideology	
		Republican	Independent	Moderate	Conservative
Right direction	21%	23%	13%	19%	12%
Wrong track	79%	77%	87%	81%	88%

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10. Would you say that you approve or disapprove of the way Joe Biden is handling his job as president?

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Strongly approve	14%	24%	5%	32%	8%	14%	14%	9%	9%	25%
Somewhat approve	9%	9%	9%	12%	8%	6%	15%	4%	10%	12%
Strongly disapprove	64%	53%	73%	43%	70%	68%	54%	74%	65%	49%
Somewhat disapprove	14%	14%	14%	13%	14%	12%	18%	13%	16%	14%

	Leaned Party ID		Ideology		
	Total	Republican	Independent	Moderate	Conservative
Strongly approve	14%	16%	5%	9%	8%
Somewhat approve	9%	6%	18%	15%	4%
Strongly disapprove	64%	65%	57%	58%	75%
Somewhat disapprove	14%	12%	20%	18%	13%

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11. Would you say that you approve or disapprove of the way Chris Sununu is handling his job as Governor of New Hampshire?

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Strongly approve	51%	57%	46%	50%	51%	50%	51%	43%	51%	57%
Somewhat approve	29%	30%	28%	27%	29%	26%	34%	24%	33%	27%
Strongly disapprove	10%	6%	13%	12%	9%	12%	4%	16%	7%	8%
Somewhat disapprove	11%	8%	13%	11%	11%	12%	10%	17%	9%	8%

	Leaned Party ID		Ideology		
	Total	Republican	Independent	Moderate	Conservative
Strongly approve	51%	53%	43%	53%	46%
Somewhat approve	29%	28%	33%	29%	31%
Strongly disapprove	10%	9%	13%	5%	11%
Somewhat disapprove	11%	11%	11%	12%	11%

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12. Who do you think is more likely to beat Joe Biden in the general election, Donald Trump or Nikki Haley?

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Donald Trump	51%	52%	49%	62%	47%	53%	45%	58%	52%	46%
Nikki Haley	31%	32%	30%	26%	33%	28%	37%	24%	31%	36%
They are about equally likely to defeat Joe Biden	18%	16%	21%	12%	21%	19%	18%	18%	17%	18%

	Total	Leaned Party ID		Ideology	
		Republican	Independent	Moderate	Conservative
Donald Trump	51%	55%	32%	42%	55%
Nikki Haley	31%	26%	49%	40%	26%
They are about equally likely to defeat Joe Biden	18%	18%	18%	19%	19%

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13. Whose policies do you tend to agree with more?

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Donald Trump	50%	53%	46%	56%	47%	54%	41%	60%	46%	48%
Nikki Haley	33%	33%	34%	34%	33%	29%	43%	27%	38%	34%
I agree with them about the same amount	17%	14%	20%	10%	19%	17%	16%	13%	16%	18%

	Total	Leaned Party ID		Ideology	
		Republican	Independent	Moderate	Conservative
Donald Trump	50%	56%	24%	37%	58%
Nikki Haley	33%	29%	49%	44%	26%
I agree with them about the same amount	17%	14%	27%	19%	16%

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14. As you know, some voting irregularities occur in every election that can change some votes here and there. Who do you think was the legitimate winner of the 2020 Presidential Election, Joe Biden or Donald Trump?

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Definitely Joe Biden	23%	24%	24%	16%	26%	19%	32%	16%	26%	27%
Probably Joe Biden	20%	24%	16%	28%	17%	20%	20%	14%	20%	22%
Probably Donald Trump	24%	23%	25%	24%	25%	23%	27%	22%	24%	23%
Definitely Donald Trump	32%	30%	35%	32%	33%	38%	21%	49%	30%	28%

	Total	Leaned Party ID		Ideology	
		Republican	Independent	Moderate	Conservative
Definitely Joe Biden	23%	17%	47%	36%	16%
Probably Joe Biden	20%	20%	19%	21%	17%
Probably Donald Trump	24%	27%	16%	19%	29%
Definitely Donald Trump	32%	37%	17%	24%	38%

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15. How strongly would you support or oppose a constitutional amendment to allow a U.S. President to serve more than two terms?

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Strongly support	13%	19%	7%	23%	10%	14%	12%	15%	13%	15%
Somewhat support	19%	19%	19%	28%	16%	22%	13%	22%	20%	17%
Somewhat oppose	15%	12%	19%	14%	16%	15%	17%	12%	14%	19%
Strongly oppose	53%	50%	55%	35%	59%	50%	59%	50%	54%	49%

	Leaned Party ID		Ideology		
	Total	Republican	Independent	Moderate	Conservative
Strongly support	13%	15%	5%	12%	8%
Somewhat support	19%	21%	11%	18%	17%
Somewhat oppose	15%	16%	15%	13%	18%
Strongly oppose	53%	48%	70%	57%	56%

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16. Regardless of who wins the 2024 Presidential elections, how much do you support or oppose full pardons for all Americans arrested for their participation in the riot at the U.S. Capitol on January 6, 2021?

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Strongly support	34%	38%	29%	33%	34%	36%	28%	32%	32%	35%
Somewhat support	24%	22%	27%	26%	23%	25%	21%	29%	24%	22%
Somewhat oppose	16%	15%	16%	22%	14%	14%	20%	17%	16%	16%
Strongly oppose	26%	25%	28%	19%	29%	24%	31%	23%	29%	28%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Strongly support	34%	36%	23%	24%	40%
Somewhat support	24%	26%	17%	22%	26%
Somewhat oppose	16%	17%	12%	20%	15%
Strongly oppose	26%	20%	48%	35%	19%

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17. Who do you think is smarter, Donald Trump or Elon Musk?

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Trump much smarter than Musk	17%	18%	16%	25%	14%	19%	12%	27%	18%	11%
Trump somewhat smarter than Musk	18%	16%	20%	20%	18%	20%	16%	19%	17%	17%
Musk somewhat smarter than Trump	34%	33%	34%	31%	34%	31%	38%	31%	34%	36%
Musk much smarter than Trump	31%	34%	29%	23%	33%	29%	34%	22%	31%	36%

	Total	Leaned Party ID		Ideology	
		Republican	Independent	Moderate	Conservative
Trump much smarter than Musk	17%	20%	4%	11%	19%
Trump somewhat smarter than Musk	18%	19%	16%	12%	21%
Musk somewhat smarter than Trump	34%	35%	27%	31%	38%
Musk much smarter than Trump	31%	25%	53%	45%	22%

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18. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Donald Trump

	Gender			Age		Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	62%	61%	63%	69%	60%	67%	54%	75%	62%	51%
Unfavorable	30%	31%	30%	18%	34%	25%	41%	24%	30%	37%
No opinion	7%	7%	6%	11%	5%	8%	4%	1%	8%	11%
Never heard of	1%	1%	0%	2%	—	0%	1%	1%	0%	1%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	62%	70%	35%	47%	75%
Unfavorable	30%	23%	59%	45%	21%
No opinion	7%	7%	5%	7%	4%
Never heard of	1%	1%	1%	1%	0%

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19. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Barack Obama

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	28%	29%	28%	46%	22%	25%	35%	21%	29%	35%
Unfavorable	61%	61%	59%	38%	68%	63%	55%	67%	58%	56%
No opinion	11%	8%	13%	15%	9%	11%	10%	12%	12%	8%
Never heard of	0%	1%	—	0%	0%	0%	0%	—	—	1%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	28%	27%	34%	33%	19%
Unfavorable	61%	62%	56%	50%	74%
No opinion	11%	11%	10%	17%	7%
Never heard of	0%	0%	—	—	—

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20. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – George W. Bush

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	56%	56%	57%	49%	58%	54%	61%	49%	59%	56%
Unfavorable	27%	30%	25%	30%	27%	30%	22%	35%	24%	26%
No opinion	16%	14%	19%	20%	15%	16%	16%	16%	16%	18%
Never heard of	0%	0%	—	1%	—	—	0%	—	0%	0%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	56%	59%	45%	52%	61%
Unfavorable	27%	25%	37%	27%	26%
No opinion	16%	16%	17%	20%	12%
Never heard of	0%	0%	—	0%	—

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21. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Joe Biden

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	18%	25%	12%	32%	13%	17%	21%	12%	19%	24%
Unfavorable	77%	68%	84%	56%	83%	78%	73%	86%	77%	66%
No opinion	5%	6%	4%	11%	3%	4%	5%	2%	4%	9%
Never heard of	1%	1%	—	1%	0%	0%	1%	—	0%	1%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	18%	16%	24%	24%	9%
Unfavorable	77%	77%	74%	73%	87%
No opinion	5%	6%	2%	2%	3%
Never heard of	1%	1%	—	0%	—

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22. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Kamala Harris

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	14%	19%	10%	28%	10%	12%	18%	9%	15%	20%
Unfavorable	76%	72%	79%	54%	83%	79%	69%	84%	75%	66%
No opinion	9%	8%	11%	16%	7%	9%	11%	6%	9%	13%
Never heard of	1%	1%	1%	3%	0%	0%	2%	1%	1%	1%

	Leaned Party ID		Ideology		
	Total	Republican	Independent	Moderate	Conservative
Favorable	14%	14%	15%	17%	8%
Unfavorable	76%	77%	70%	68%	87%
No opinion	9%	8%	14%	13%	5%
Never heard of	1%	1%	1%	2%	—

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23. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Mike Pence

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	37%	37%	37%	31%	39%	36%	37%	33%	32%	43%
Unfavorable	42%	45%	39%	44%	42%	41%	45%	42%	45%	42%
No opinion	20%	17%	23%	21%	19%	21%	17%	23%	22%	14%
Never heard of	1%	1%	1%	4%	0%	1%	1%	2%	1%	1%

	Leaned Party ID		Ideology		
	Total	Republican	Independent	Moderate	Conservative
Favorable	37%	38%	31%	37%	38%
Unfavorable	42%	41%	47%	40%	42%
No opinion	20%	20%	20%	22%	19%
Never heard of	1%	1%	1%	1%	1%

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24. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Jeanne Shaheen

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	28%	31%	26%	27%	29%	26%	33%	22%	26%	37%
Unfavorable	55%	52%	58%	42%	59%	59%	47%	60%	57%	47%
No opinion	14%	15%	13%	24%	11%	12%	18%	18%	13%	13%
Never heard of	3%	2%	3%	6%	1%	3%	2%	0%	4%	3%

	Leaned Party ID		Ideology		
	Total	Republican	Independent	Moderate	Conservative
Favorable	28%	23%	48%	41%	17%
Unfavorable	55%	60%	36%	40%	72%
No opinion	14%	14%	13%	17%	10%
Never heard of	3%	3%	3%	1%	2%

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25. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Elon Musk

	Gender			Age		Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	55%	62%	48%	54%	56%	57%	52%	46%	58%	56%
Unfavorable	21%	21%	22%	26%	19%	18%	27%	23%	20%	24%
No opinion	23%	17%	30%	20%	24%	25%	20%	31%	21%	20%
Never heard of	0%	0%	1%	0%	0%	1%	0%	1%	1%	0%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	55%	58%	43%	47%	63%
Unfavorable	21%	18%	31%	31%	12%
No opinion	23%	23%	25%	22%	24%
Never heard of	0%	1%	—	0%	1%

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26. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Tom Sherman

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	13%	19%	8%	25%	9%	13%	14%	9%	12%	20%
Unfavorable	13%	17%	9%	17%	12%	12%	15%	12%	9%	18%
No opinion	30%	27%	34%	27%	32%	29%	33%	30%	33%	26%
Never heard of	44%	38%	49%	31%	48%	46%	39%	50%	46%	36%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	13%	13%	12%	12%	10%
Unfavorable	13%	14%	7%	10%	12%
No opinion	30%	29%	34%	33%	30%
Never heard of	44%	43%	47%	45%	48%

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27. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Maggie Hassan

	Gender			Age		Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	24%	26%	23%	32%	22%	22%	29%	16%	24%	31%
Unfavorable	57%	56%	58%	40%	62%	60%	51%	59%	59%	49%
No opinion	17%	17%	17%	23%	15%	17%	18%	24%	14%	19%
Never heard of	1%	1%	2%	4%	1%	2%	1%	—	3%	1%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	24%	20%	39%	35%	12%
Unfavorable	57%	61%	42%	42%	76%
No opinion	17%	17%	19%	22%	11%
Never heard of	1%	2%	—	1%	1%

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28. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Chris Sununu

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	69%	71%	67%	55%	73%	67%	72%	62%	73%	68%
Unfavorable	21%	17%	23%	23%	20%	23%	15%	27%	18%	20%
No opinion	10%	11%	9%	19%	7%	9%	11%	10%	7%	12%
Never heard of	1%	1%	1%	3%	0%	1%	1%	1%	2%	0%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	69%	69%	67%	73%	71%
Unfavorable	21%	20%	22%	14%	22%
No opinion	10%	9%	11%	12%	7%
Never heard of	1%	1%	—	1%	0%

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29. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Kato Kaelin

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	8%	13%	3%	20%	4%	5%	12%	1%	7%	15%
Unfavorable	24%	30%	19%	29%	23%	25%	23%	23%	23%	28%
No opinion	26%	25%	27%	24%	27%	27%	25%	23%	25%	29%
Never heard of	42%	32%	51%	27%	47%	43%	39%	53%	45%	28%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	8%	10%	–	5%	6%
Unfavorable	24%	24%	25%	25%	22%
No opinion	26%	24%	33%	26%	26%
Never heard of	42%	42%	42%	45%	46%

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30. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Chris Christie

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	34%	39%	31%	35%	34%	30%	43%	26%	37%	38%
Unfavorable	49%	46%	51%	41%	52%	53%	42%	56%	46%	46%
No opinion	14%	13%	15%	16%	14%	15%	14%	14%	16%	15%
Never heard of	2%	2%	3%	7%	1%	3%	1%	5%	1%	2%

	Leaned Party ID		Ideology		
	Total	Republican	Independent	Moderate	Conservative
Favorable	34%	34%	36%	36%	32%
Unfavorable	49%	49%	48%	50%	54%
No opinion	14%	14%	14%	11%	14%
Never heard of	2%	2%	2%	3%	1%

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31. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Ron DeSantis

	Gender			Age		Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	44%	46%	43%	33%	48%	45%	43%	42%	42%	47%
Unfavorable	35%	36%	32%	34%	35%	32%	39%	30%	38%	35%
No opinion	19%	15%	23%	28%	16%	20%	16%	25%	17%	17%
Never heard of	2%	2%	2%	5%	1%	2%	2%	3%	2%	2%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	44%	49%	28%	36%	57%
Unfavorable	35%	30%	50%	42%	26%
No opinion	19%	19%	19%	20%	16%
Never heard of	2%	2%	3%	2%	1%

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32. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Nikki Haley

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	61%	65%	58%	50%	64%	59%	64%	51%	65%	62%
Unfavorable	26%	26%	25%	23%	27%	27%	23%	37%	20%	24%
No opinion	13%	8%	18%	26%	9%	13%	12%	11%	15%	12%
Never heard of	1%	1%	0%	1%	0%	0%	1%	—	1%	1%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	61%	61%	60%	64%	61%
Unfavorable	26%	25%	28%	21%	30%
No opinion	13%	13%	12%	14%	9%
Never heard of	1%	1%	—	1%	0%

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33. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Asa Hutchinson

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	18%	23%	14%	24%	16%	16%	22%	15%	18%	22%
Unfavorable	25%	32%	18%	31%	22%	25%	24%	23%	25%	27%
No opinion	41%	37%	44%	26%	46%	41%	40%	40%	40%	40%
Never heard of	17%	9%	24%	19%	16%	18%	14%	21%	17%	12%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	18%	19%	14%	17%	18%
Unfavorable	25%	25%	24%	20%	24%
No opinion	41%	41%	41%	40%	45%
Never heard of	17%	15%	21%	22%	12%

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34. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Vivek Ramaswamy

	Gender			Age		Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	41%	41%	40%	34%	43%	42%	40%	46%	38%	40%
Unfavorable	31%	37%	26%	30%	31%	27%	38%	24%	33%	35%
No opinion	22%	20%	24%	23%	22%	24%	18%	20%	23%	20%
Never heard of	6%	2%	10%	13%	4%	7%	4%	9%	5%	5%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	41%	45%	28%	38%	50%
Unfavorable	31%	27%	45%	36%	24%
No opinion	22%	22%	21%	20%	23%
Never heard of	6%	6%	6%	6%	3%

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35. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Tim Scott

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	44%	48%	40%	28%	49%	42%	49%	34%	40%	49%
Unfavorable	18%	23%	14%	30%	14%	19%	16%	21%	19%	19%
No opinion	27%	23%	31%	26%	28%	27%	27%	35%	30%	23%
Never heard of	10%	6%	15%	16%	9%	12%	8%	11%	11%	9%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	44%	46%	35%	36%	57%
Unfavorable	18%	18%	18%	20%	12%
No opinion	27%	26%	32%	29%	25%
Never heard of	10%	10%	14%	15%	6%

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36. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Kelly Ayotte

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	55%	59%	52%	41%	59%	51%	62%	44%	55%	60%
Unfavorable	20%	22%	18%	24%	19%	23%	16%	23%	19%	22%
No opinion	22%	17%	26%	27%	20%	24%	19%	31%	23%	15%
Never heard of	3%	2%	4%	8%	1%	3%	3%	2%	3%	4%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	55%	55%	53%	60%	57%
Unfavorable	20%	21%	17%	15%	22%
No opinion	22%	21%	27%	21%	21%
Never heard of	3%	3%	3%	3%	1%

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37. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Chuck Morse

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	25%	31%	18%	30%	23%	22%	30%	18%	26%	26%
Unfavorable	18%	21%	14%	23%	16%	18%	16%	16%	14%	24%
No opinion	43%	36%	49%	35%	45%	43%	42%	42%	44%	40%
Never heard of	15%	12%	19%	13%	16%	17%	12%	24%	16%	10%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	25%	29%	7%	13%	31%
Unfavorable	18%	15%	26%	24%	11%
No opinion	43%	42%	47%	45%	45%
Never heard of	15%	14%	21%	18%	13%

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38. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Robert F. Kennedy, Jr.

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	40%	33%	45%	46%	38%	39%	42%	38%	38%	41%
Unfavorable	29%	40%	20%	31%	29%	29%	30%	23%	33%	35%
No opinion	31%	27%	35%	22%	33%	33%	27%	39%	28%	24%
Never heard of	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%

	Total	Leaned Party ID		Ideology	
		Republican	Independent	Moderate	Conservative
Favorable	40%	41%	37%	37%	43%
Unfavorable	29%	29%	31%	32%	24%
No opinion	31%	31%	31%	31%	33%
Never heard of	0%	0%	1%	0%	0%

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39. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Benjamin Netanyahu

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	35%	39%	30%	27%	38%	33%	40%	29%	35%	34%
Unfavorable	23%	27%	20%	28%	22%	22%	25%	20%	26%	27%
No opinion	30%	27%	32%	28%	30%	31%	27%	37%	26%	30%
Never heard of	12%	6%	18%	18%	10%	14%	9%	15%	13%	9%

	Total	Leaned Party ID		Ideology	
		Republican	Independent	Moderate	Conservative
Favorable	35%	39%	19%	21%	48%
Unfavorable	23%	19%	41%	31%	15%
No opinion	30%	29%	34%	32%	28%
Never heard of	12%	14%	6%	16%	9%

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40. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Vladimir Putin

	Gender		Age		Education		Income			
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	10%	13%	7%	22%	6%	9%	11%	10%	6%	16%
Unfavorable	76%	72%	80%	55%	83%	75%	79%	76%	83%	69%
No opinion	12%	14%	10%	18%	10%	14%	9%	11%	10%	14%
Never heard of	2%	1%	3%	6%	0%	2%	2%	4%	1%	1%

	Leaned Party ID			Ideology	
	Total	Republican	Independent	Moderate	Conservative
Favorable	10%	12%	3%	7%	10%
Unfavorable	76%	74%	86%	79%	78%
No opinion	12%	13%	9%	12%	10%
Never heard of	2%	2%	2%	1%	1%

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41. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Volodymyr Zelenskyy

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	33%	37%	29%	29%	34%	27%	46%	30%	34%	35%
Unfavorable	34%	38%	29%	31%	34%	36%	29%	33%	34%	33%
No opinion	24%	19%	29%	26%	23%	26%	20%	20%	25%	25%
Never heard of	9%	6%	13%	14%	8%	11%	5%	17%	6%	6%

	Total	Leaned Party ID		Ideology	
		Republican	Independent	Moderate	Conservative
Favorable	33%	30%	44%	38%	30%
Unfavorable	34%	35%	27%	28%	39%
No opinion	24%	24%	23%	21%	26%
Never heard of	9%	10%	7%	13%	6%