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UMass Lowell
Survey of Likely Voters in the 2020 US Presidential Election (National Sample)

Field Dates: October 5-12, 2020

N=819 Likely Voters
Adjusted Margin of Error: +/- 4.3%
Margin of error has been adjusted to include for design effects
resulting from weighting and survey design features

Methodology in Brief

This poll was independently funded by the University of Massachusetts Lowell, designed and analyzed by the Center for Public Opinion. Data was collected by YouGov, an online polling organization. YouGov interviewed 1,598 respondents who were then matched down to a sample of 1000 to produce the national sample. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2017 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file). The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined, and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2016 Presidential vote choice and a four-way stratification of gender, age (4-categories), race (4-categories) and education (4-categories). A likely voter screen was then applied to classify 819 likely voters and a likely voter weight was used in the final model disposition.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Director, Dr. Joshua J. Dyck (joshua_dyck@uml.edu; @drjjdyck) or Associate Director, Dr. John Cluverius (john_cluverius@uml.edu; @JohnCluverius).

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*indicates <.5%; some numbers do not sum to 100 due to rounding

ASKED OF ALL LIKELY VOTERS

UML915   Do you plan to vote by mail or vote in person on Election day?

     45%   Vote by mail
     22   Vote early in person
     32   Vote in person on Election Day
      0   I don't plan to vote this year

	Party ID Leaned		
	Democrat	Independen	Republican
Vote by mail	59	41	29
Vote early in person	20	20	25
Vote on Election Day	20	38	45

	Income			Education		Race			
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Hispanic	her
Vote by mail	45	49	44	46	45	45	46	41	54
Vote early	18	27	25	19	28	20	32	25	15
Vote Election Day	37	24	31	34	27	34	21	33	30

	Gender		Age				Ideology		
	Male	Female	18-29	30-44	45 64	65+	Liberal	Moderate	onservative
Vote by mail	44	47	49	47	39	52	64	45	31
Vote early	24	20	22	21	23	23	22	24	22
Vote election day	32	32	28	33	38	25	14	30	47

UML905a If the presidential election were held today and the candidates were [rotate 1/2] [the Democrat, Joe Biden], [the Republican, Donald Trump] [rotate 3/4] [the Libertarian, Jo Jorgensen], and [the Green Party candidate, Howie Hawkins], for whom would you vote?

UML905b [IF UNDECIDED]: And who are you leaning towards?

- 53% Joe Biden
- 43 Donald Trump
- 1 Jo Jorgensen
- 1 Howie Hawkins
- * Another candidate
- 3 Undecided

	Party ID Leaned			Voting Method			Educ. (Whites Only)	
	Democrat	Independent	Republican	Vote by mai	Vote Early	Election Day	No 4-Yr. Degree	4-Year Degree
Joe Biden	93	32	8	67	52	34	36	60
Donald Trump	4	53	90	28	46	61	61	38
Jo Jorgensen	1	7	*	1	*	2	*	1
Howie Hawkins	1	*	*	1	*	*	1	1
Another cand.	*	*	*	*	*	*	*	*
Undecided	1	9	1	3	2	2	3	*

	Income			Education		Race			
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Hispanic	her
Joe Biden	54	53	54	49	62	44	83	68	52
Donald Trump	41	42	43	46	36	53	8	27	41
Jo Jorgensen	2	1	*	1	1	1	3	2	1
Howie Hawkins	*	1	*	1	*	1	*	1	*
Another cand	*	*	*	*	*	*	*	*	*
Undecided	2	3	2	3	1	2	6	2	6

	Gender		Age				Ideology		
	Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	onservative
Joe Biden	49	57	66	58	47	43	91	61	15
Donald Trump	48	38	27	38	49	54	6	32	83
Jo Jorgensen	1	1	2	2	1	*	1	1	1
Howie Hawkins	1	1	3	*	*	*	1	1	*
Another cand.	*	*	*	*	*	*	*	*	*
Undecided	2	3	3	2	3	3	*	5	1

UML910_2a   And, what if the election for President were held today and the candidates for President were [rotate] [the Democrat, Joe Biden] and [the Republican, Mike Pence], for whom would you vote?

UML910_2b   [IF UNDECIDED]: Do you lean more towards [*rotate name order*] [Joe Biden] or [Mike Pence]?

54%   Joe Biden
41   Mike Pence
 1   Another candidate
 4   Undecided

	Party ID Leaned		
	Democrat	Independent	Republican
Joe Biden	95	30	8
Mike Pence	3	48	88
Another cand.	1	5	*
Undecided	1	17	4

	Income			Education		Race			
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Hispanic	her
Joe Biden	55	54	54	50	61	43	84	74	54
Mike Pence	40	40	39	44	34	52	7	22	39
Another cand.	1	1	1	1	1	1	*	*	1
Undecided	4	4	5	5	4	4	8	4	5

	Gender		Age				Ideology		
	Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	onservative
Joe Biden	50	57	65	60	49	43	92	60	16
Mike Pence	45	37	24	35	47	54	5	33	81
Another cand.	1	1	3	1	*	1	2	*	1
Undecided	4	5	8	4	3	3	1	7	3

UML935a   And, what if the election for President were held today and the candidates for President were [rotate] [the Democrat, Kamala Harris] and [the Republican, Mike Pence], for whom would you vote?

UML935b   [IF UNDECIDED]: Do you lean more towards [*rotate name order*] [Kamala Harris] or [Mike Pence]?

    50%   Kamala Harris
    43   Mike Pence
     1   Another candidate
     6   Undecided

	Party ID Leaned		
	Democrat	Independent	Republican
Kamala Harris	91	27	7
Mike Pence	5	53	88
Another cand.	*	6	*
Undecided	4	14	5

	Income			Education		Race			
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Hispanic	her
Kamala Harris	51	51	51	46	58	41	80	66	48
Mike Pence	42	41	42	47	35	53	10	26	42
Another cand.	1	1	1	1	2	1	*	1	1
Undecided	6	7	5	6	5	5	10	7	8

	Gender		Age				Ideology		
	Male	Female	18-29	30-44	45 64	65+	Liberal	Moderate	onservative
Kamala Harris	45	54	58	56	46	40	91	51	16
Mike Pence	48	39	28	37	48	57	5	39	81
Another cand.	1	1	3	1	1	*	1	1	*
Undecided	5	7	11	6	5	2	3	9	3

UML980   Who do you think will win the presidential election?

45%   Joe Biden
41   Donald Trump
  *   Another candidate
14   Not sure

	Party ID Leaned		
	Democrat	Independent	Republican
Joe Biden	79	24	7
Donald Trump	7	54	81
Another cand.	*	1	*
Not sure	14	22	12

	Income			Education		Race			
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Hispanic	her
Joe Biden	45	47	44	41	51	35	73	60	49
Donald Trump	42	37	42	45	32	49	13	29	36
Another cand	*	*	*	*	*	*	*	*	1
Not sure	12	16	15	14	16	15	15	11	14

	Gender		Age				Ideology		
	Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	onservative
Joe Biden	45	44	53	44	43	40	74	49	16
Donald Trump	44	38	35	38	44	45	10	34	73
Another cand.	*	*	*	*	*	*	*	*	*
Undecided	11	17	12	17	13	15	16	17	11

UML907   Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

30%   Right direction
70   Wrong track

	Party ID Leaned		
	Democrat	Independent	Republican
Right direction	6	33	59
Wrong track	94	67	41

	Income			Education		Race			
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Hispanic	ther
Right direction	26	32	33	31	26	33	13	26	32
Wrong track	74	68	67	69	74	67	87	74	68

	Gnder		Age				Ideology		
	Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	onservative
Right direction	35	25	24	30	29	34	4	26	54
Wrong track	65	75	76	70	71	66	96	74	46

UML908a   Do you approve or disapprove of the way Donald Trump is handling his job as president?

UML908b   Would you say that you [strongly/somewhat] [approve/disapprove] of the way Donald Trump is handling his job as president?

30%   Strongly approve
14   Somewhat approve
9   Somewhat disapprove
47   Strongly disapprove

	Party ID Leaned		
	Democrat	Independen	Republican
Strongly approve	3	25	67
Smwht. approve	2	27	24
Smwht. disapprove	10	19	5
Strongly disapprove	86	29	4

	Income			Education		Race			
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Hispanic	ther
Strongly approve	28	28	31	32	25	37	5	22	24
Smwht. approve	14	13	15	14	12	16	5	8	19
Smwht. disapprove	12	10	4	10	8	5	17	19	9
Strongly disapprove	46	48	51	44	54	42	72	52	48

	Gnder		Age				Ideology		
	Male	Female	18-29	30 44	45-64	65+	Liberal	Moderate	onservative
Strongly approve	34	26	16	27	36	39	4	20	62
Smwht. approve	14	13	15	12	13	15	2	14	21
Smwht. disapprove	9	10	10	11	8	8	7	13	8
Strongly disapprove	43	51	59	51	43	39	88	53	9

UML911 How much of the time to do you think you can trust the federal government in Washington to do what's right?

5% Just about always
19 Most of the time
45 Some of the time
31 Hardly Ever

	Party ID Leaned		
	Democrat	Independen	Republican
Just about always	2	7	8
Most of the time	12	13	28
Some of the time	45	45	46
Hardly ever	41	35	18

	Income			Education		Race			
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Hispanic	ther
Just about always	5	4	7	5	5	5	2	9	7
Most of the time	18	20	18	22	11	20	13	22	18
Some of the time	46	41	46	42	52	48	40	38	45
Hardly ever	30	35	29	31	32	28	45	31	30

	Gnder		Age				Ideology		
	Male	Female	18-29	30 44	45-64	65+	Liberal	Moderate	onservative
Just about always	4	5	6	6	5	3	2	2	10
Most of the time	21	17	21	21	18	16	12	21	22
Some of the time	45	45	43	42	50	44	40	50	44
Hardly ever	29	32	30	31	28	36	46	28	23

UML925   Turning to the outbreak of novel coronavirus, also called COVID-19, how satisfied are you with the federal government in Washington's response to the pandemic?

19%   Very satisfied
24   Somewhat satisfied
15   Somewhat unsatisfied
42   Very unsatisfied

	Party ID Leaned		
	Democrat	Independen	Republican
Very satisfied	4	14	40
Somewhat satisfied	8	28	41
Somewhat unsatisfied	19	19	10
Very unsatisfied	69	38	10

	Incom			Education		Race			
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Hispanic	ther
Very satisfied	17	23	20	19	19	23	5	17	14
Somewhat satisfied	23	21	22	26	17	26	13	19	25
Somewhat unsatisfied	17	18	11	17	12	11	29	23	19
Very unsatisfied	44	37	47	38	52	40	53	41	42

	Gnder		Age				Ideology		
	Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	onservative
Very satisfied	19	19	14	21	20	22	4	14	37
Somewhat satisfied	28	19	19	19	25	31	7	21	40
Somewhat unsatisfied	15	16	24	20	13	7	14	20	12
Very unsatisfied	37	46	43	41	42	41	75	45	12

UML926   How satisfied are you with the your state government's response to the pandemic?

23%   Very satisfied
36   Somewhat satisfied
19   Somewhat unsatisfied
22   Very unsatisfied

	Party ID Leaned		
	Democrat	Independen	Republican
Very satisfied	22	20	26
Somewhat satisfied	37	38	32
Somewhat unsatisfied	20	15	19
Very unsatisfied	21	27	22

	Incom			Education		Race			
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Hispanic	ther
Very satisfied	21	24	27	23	22	26	15	17	18
Somewhat satisfied	33	40	35	35	37	33	37	41	42
Somewhat unsatisfied	22	18	18	20	17	18	24	20	24
Very unsatisfied	23	18	20	22	23	23	24	21	16

	Gnder		Age				Ideology		
	Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	onservative
Very satisfied	19	26	22	22	21	29	27	19	22
Somewhat satisfied	41	30	40	34	37	30	36	37	35
Somewhat unsatisfied	18	20	16	20	19	21	14	21	21
Very unsatisfied	21	23	21	24	23	20	22	22	22

UML910a   How concerned are you about Donald Trump's health? [*rotate UML910a and UML910b*]

      25%   Very concerned
      18   Somewhat concerned
      18   A little concerned
      39   Not concerned at all

	Party ID Leaned		
	Democrat	Independen	Republican
Very concerned	27	26	23
Somewhat concerned	18	14	18
A little concerned	13	20	24
Not concerned at all	42	40	34

	Incom			Education		Race			
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Hispanic	ther
Very concerned	28	27	21	28	20	26	27	25	18
Somewhat concerned	18	15	18	16	21	18	13	16	22
A little concerned	15	22	18	16	22	20	13	11	21
Not concerned at all	38	36	43	40	36	35	48	48	38

	Gnder		Age				Ideology		
	Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	onservative
Very concerned	23	27	19	25	29	26	30	26	21
Somewhat concerned	20	15	19	26	13	14	17	20	17
A little concerned	17	19	19	12	21	20	14	14	24
Not concerned at all	39	38	43	37	37	40	38	40	38

UML910b   How concerned are you about Joe Biden's health? [*rotate UML910a and UML910b*]

26%   Very concerned
23   Somewhat concerned
22   A little concerned
29   Not concerned at all

	Party ID Leaned		
	Democrat	Independen	Republican
Very concerned	15	23	41
Somewhat concerned	20	33	23
A little concerned	30	21	13
Not concerned at all	35	23	23

	Income			Education		Race			
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Hispanic	ther
Very concerned	28	22	23	28	20	28	15	28	25
Somewhat concerned	23	20	23	23	23	24	17	21	25
A little concerned	21	22	27	19	29	21	22	25	27
Not concerned at all	28	36	28	30	27	27	46	26	23

	Gnder		Age				Ideology		
	Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	onservative
Very concerned	27	25	17	19	29	38	15	20	41
Somewhat concerned	25	21	28	23	21	22	19	25	24
A little concerned	17	26	29	27	19	14	35	22	13
Not concerned at all	31	27	26	31	31	27	31	34	23

UML997b Do you think that Donald Trump could have avoided contracting COVID-19 by wearing a mask more often?

43% Definitely yes
28 Probably yes
19 Probably no
11 Definitely no

	Party ID Leaned		
	Democrat	Independen	Republican
Definitely yes	70	38	11
Probably yes	23	34	31
Probably no	4	13	40
Definitely no	4	15	18

	Income			Education		Race			
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Hispanic	ther
Definitely yes	46	45	40	41	48	37	67	49	45
Probably yes	27	26	27	28	26	28	24	30	26
Probably no	17	19	20	19	19	24	6	7	15
Definitely no	10	9	13	12	7	11	3	13	13

	Gnder		Age				Ideology		
	Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	onservative
Definitely yes	37	49	60	43	37	37	72	46	16
Probably yes	29	26	25	27	30	26	22	35	24
Probably no	22	16	5	21	21	25	2	12	40
Definitely no	12	9	10	8	12	12	3	7	19

UML984-UML997 Please tell us about some of the qualities of the major two-party candidates. Regardless of who you plan to vote for, who do you think…

	Biden	Trump	About even	Unsure
is better suited to handle the economy?	47	42	5	6
is better suited to handle the COVID-19 pandemic?	52	36	7	5
best represents American values?	48	37	7	8
is more of a devout Christian?	39	29	12	21
is better suited to handle race relations?	49	34	10	7
is more honest and trustworthy?	49	32	12	7
will better handle America's reputation abroad?	51	37	7	6
is better suited to handle police reform?	46	38	7	9
will stand up more to extremists in their own party?	41	39	8	11
is more corrupt?	34	50	9	7
is more suited to handle health care?	51	35	8	6
is more suited to give hope to the youngest generation of Americans?	46	36	10	8
is more of a <u>good</u> man?	50	31	11	8
is more of a <u>real</u> man?	43	37	9	11
Is more of a bully?	16	67	12	5

UML959-UML968   We'd like to ask you about how you feel about a number of national political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her.

	Favorable	Unfavorable	No Opinion	Never heard of
Donald Trump	42	55	3	*
Barack Obama	55	37	8	*
Hillary Clinton	35	52	12	*
Joe Biden	50	41	9	*
Kamala Harris	46	42	11	2
Mike Pence	41	47	11	1
Alexandria Ocasio-Cortez	31	39	19	11
Bernie Sanders	46	40	13	1
Ruth Bader Ginsburg	56	19	20	5
Amy Coney Barrett	31	32	25	12

Variables Used in Weighting and Crosstabs (N=819)

	Party ID Leaned (Leaning Independents Allocated to respective Parties)			
	Democrat	Independent	Republican	Not sure
Total	48	11	39	2

	Party ID Unleaned			
	Democrat	Independent	Republican	Not sure
Total	38	28	30	3

	2016 Vote Choice			
	Clinton	Trump	Other	Did Not Vote
Total	43	40	4	11

	Income			Education		Race			
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Hispanic	ther
Total	49	31	20	69	31	65	12	15	8

	Gender		Age				Ideology			
	Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative	ot sure
Total	48	52	20	24	34	21	31	28	36	6