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Center for Public Opinion

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Tracking Poll of New Hampshire Voters Release 2

Survey produced by Prof. Joshua J. Dyck, Ph.D.

Field Dates: 1/30/16-2/1/16

N=1412 New Hampshire Registered Voters (RVs)
N=470 Republican Primary Likely Voters (LVs); N=443 Democratic Primary Likely Voters
Adjusted Margin of Error: +/- 2.95% for all RVs; +/- 5.0% for Rep LVs; +/- 5.3% for Dem LVs
Margins of error have been adjusted to include for design effects resulting from weighting and
survey design features.

Methodology in Brief

Data collection by live interviewers from Abt SRBI, Inc. This is a probability sample of 1412 New
Hampshire Registered Voters (RVs) collected using an overlapping dual-frame random digit dial design
with a 50% landline/50% cell phone target split (actual split was 53% LL/47% Cell). Using the model
detailed on page two, we classified 470 RVs as Republican Likely Voters (LVs) and 443 as Democratic
LVs.

The data were first weighted to address the imbalance that occurs because some respondents have a
greater probability of being included in the frame if they have multiple landlines or both a landline and a
cellular number. To ensure a representative sample, we collected demographic data on all respondents
who were residents of New Hampshire and at least 18 years of age (including non-registered voters) so
that our overall sample can be weighted to data on age by gender, education, and race from the 2014
American Community Survey for New Hampshire. The youngest male/female method was used for in-
household selection.

UMass Lowell is a public institution and releases surveys as a source of public information. We report
our questionnaire in our topline document, which includes likely voter model questions and wording. We
offer a complete methodology report, as well an extensive set of crosstabs. Our goal is complete
transparency in the reporting of our findings. If there is something in the release you do not see, please
contact Dr. Joshua J. Dyck (joshua_dyck@uml.edu; @drjjdyck).

* indicates <0.5%; some numbers do not sum to 100 due to rounding

LIKELY VOTER MODEL (Asked of all RVs)

Q3   As you know, the primary election for U.S. President will be held in New Hampshire on Tuesday, February 9th. How closely are you following news about candidates running for President— very closely, somewhat closely, just a bit, or haven't you really been following it much at all?

51%	Very closely
34	Somewhat closely
9	Just a bit
5	Haven't really been following it much at all
*	(VOL) Don't know/no answer

Q4   How often would you say that you vote when there's a Presidential primary election – always, almost always, just sometimes, hardly ever, or never? If you have just registered to vote for the first time, please tell me.

74%	Always
12	Almost always
5	Just sometimes
2	Hardly ever
2	Never
4	Just registered to vote for first time
*	(VOL) Don't know/no answer

Q5   Many people don't vote when there's an election. At this point, would you say you'll definitely NOT vote New Hampshire Presidential primary election, PROBABLY NOT vote, may or may not vote depending upon how you feel at the time, PROBABLY vote, or DEFINITELY vote in the New Hampshire Presidential primary election? If you have already voted or early voted, just tell me.

7%	Definitely not vote
2	Probably not vote
4	May or may not vote
10	Probably vote
75	Definitely vote
2	Already voted
*	(VOL) Don't know/No Answer

Likely voters are defined as those who are following news of the election "very closely" or "somewhat closely" (Q3=1,2), "always" or "almost always" vote when there's an election (Q4=1,2), and say that they "definitely will vote," or have "already voted" in the election (Q5=5,6). Voters who have just registered (Q4=6) are also defined as likely voters if they "definitely will vote," or have "already voted" in the election (Q5=5,6) and are following news of the election "very closely" (Q3=1). Independent registrants who don't know or refuse to state which ballot they will take are also screened out.

Out of 1412 RVs, 470 are defined as Republican Likely Voters and 443 are defined as Democratic Likely Voters.

ALLOCATING INDEPENDENTS

All registered Republicans and Democrats were asked the trial heat questions in Q7 and Q8 on the next few pages (we use the Likely Voter Model on Page two to distinguish between RVs and LVs). However, we created an additional screen for those who are not registered with a political party.

Q6a   Those not registered with a political party have the option to take either the Republican or Democratic ballot. Which ballot would you take -- The Democratic ballot or the Republican ballot?

OR

[For those who indicated "already voted" in Q5]

Q6b   Those not registered with a political party have the option to take either the Republican or Democratic ballot. Which ballot did you take -- The Democratic ballot or the Republican ballot?

        37%   Democratic
        37   Republican
        27   (VOL) Don't know/No answer/ Neither ballot/Will not vote

DEMOCRATIC PRIMARY (N=442 LVs)

Q7   If the NEW HAMPSHIRE DEMOCRATIC PRESIDENTIAL PRIMARY was being held today
would you vote for [RANDOMIZE ORDER: Hillary Clinton, Bernie Sanders, or Martin
O'Malley]?

Q7a   Do you lean more towards…[order as Q7]? [if DK/NA/REF]

Q7b.   Did you vote for [RANDOMIZE ORDER: Hillary Clinton, Bernie Sanders or Martin
O'Malley]? [if already voted, q5=6]

LVs	RVs	
30%	30%	Hillary Clinton
63	63	Bernie Sanders
1	1	Martin O'Malley
1	2	(VOL) Other Candidate (Specify)
4	4	(VOL) Don't know/Unsure
*	*	(VOL) Refused

	Time Trend							
	2/1	**2/2**	2/3	2/4	2/5	2/6	2/7	2/8
Hillary Clinton	30	30						
Bernie Sanders	61	63						
Martin O'Malley	1	1						
Undecided/Other	8	5						

Q9   Will you definitely vote for [candidate named] in the New Hampshire presidential primary or is
there a chance you could change your mind and vote for someone else?

76%   Definitely will vote for candidate
24   Could change mind

	Will you definitel vote for [candidate named] in the New Hampshire presidential primry or is there a chance you could change your mind and vote for someone else?							
	2/1		**2/2**		2/3		2/4	
	Clinton	**Sanders**	**Clinton**	**Sanders**	**Clinton**	**Sanders**	**Clinton**	**Sanders**
Definitely	76	76	79	81				
Could Change Mind	24	24	21	19				
	2/5		2/6		2/7		2/8	
	Clinton	Sanders	Clinton	Sanders	Clinton	Sanders	Clinton	Sanders
Definitely								
Could Change Mind								

DEMOCRATIC PRIMARY LV CROSS-TABS

	Party Registration			Party ID		
	Democrat	Independent	Republican	Democrat	Independent	Republican[1]
Hillary Clinton	34	24	--	37	21	--
Bernie Sanders	59	70	--	58	71	--
Martin O'Malley	*	2	--	1	1	--
Undecided/Other	7	4	--	4	9	--

[1] – 10 Republican identifiers were classified as Dem LVs; insufficient data for cross-tabs

	Income			Education			
	Below $50K	$50k-$100k	$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Hillary Clinton	28	28	36	36	24	22	43
Bernie Sanders	68	64	58	61	69	73	50
Martin O'Malley	1	0	3	0	2	0	1
Undecided/Other	3	7	3	3	5	6	6

	Gender		Age					Ideology		
	Male	Female	18-29	30-39	40-49	50-64	65+	Liberal	Moderate	Conservative
Hillary Clinton	25	35	6	5	24	38	44	29	30	40
Bernie Sanders	69	59	91	88	70	53	50	66	64	44
Martin O'Malley	2	0	3	0	2	1	0	1	0	3
Undecided/Other	5	7	0	7	4	8	6	4	7	13

	Trust Government[2]			Religiosity[3]	
	Always/Most of the Time	Only Sometimes	Never	Not Very Religious	Very Religious
Hillary Clinton	44	26	23	29	39
Bernie Sanders	50	69	63	65	50
Martin O'Malley	2	*	4	1	3
Undecided/Other	4	5	10	6	7

[2]"How much of the time can you trust the federal government in Washington DC to do what's right?"
[3] Religiosity defined as those who attend church at least once a week and who believe that scriptures contain no errors

REPUBLICAN PRIMARY (N=461 LVs)

Q8 If the NEW HAMPSHIRE REPUBLICAN PRESIDENTIAL PRIMARY was being held today would you vote for [RANDOMIZE ORDER: candidate list below]?

    Q8a Do you lean more towards…[order as Q8]? [if DK/NA/REF]

    Q8b. Did you vote for [RANDOMIZE ORDER: candidate list below]? [if already voted, q5=6]

LVs	RVs	
38%	38%	Donald Trump
14	12	Ted Cruz
10	10	Marco Rubio
9	8	John Kasich
9	10	Jeb Bush
5	5	Chris Christie
3	3	Ben Carson
2	3	Rand Paul
1	*	Rick Santorum
3	2	Carly Fiorina
0	*	Mike Huckabee
2	2	Other Candidate (Specify)
4	6	(VOL) Don't know/Unsure
1	1	(VOL) Refused

	Time Trend (LVs only)							
	2/1	**2/2**	2/3	2/4	2/5	2/6	2/7	2/8
Donald Trump	38	38						
Ted Cruz	12	14						
Marco Rubio	8	10						
John Kasich	9	9						
Jeb Bush	9	9						
Chris Christie	7	5						
Ben Carson	4	3						
Rand Paul	4	2						
Rick Santorum	1	1						
Carly Fiorina	2	3						
Mike Huckabee	0	0						
Undecided/Other	8	7						

Q9 Will you definitely vote for [candidate named] in the New Hampshire presidential primary or is there a chance you could change your mind and vote for someone else?

    56% Definitely will vote for candidate
    44 Could change mind

	Will you definitely vote for [candidate named] in the New Hampshire presidential primary or is tre a chae you could change your mind and vote for someone else?							
	2/1							
	Trump	**Cruz**	**Rubio**	**Kasich**	**Bush**	**Christie**	**Carson**	**Paul**
Definitely	72	65	43	65	41	34	34	42
Could Change Mind	28	35	57	35	59	66	66	58
	2/2							
	Trump	**Cruz**	**Rubio**	**Kasich**	**Bush**	**Christie**	**Carson**	**Paul**
Definitely	69	58	57	65	50	49	27	49
Could Change Mind	31	42	43	35	50	51	73	51
	2/3							
	Trump	Cruz	Rubio	Kasich	Bush	Christie	Carson	Paul
Definitely								
Could Change Mind								
	2/4							
	Trump	Cruz	Rubio	Kasich	Bush	Christie	Carson	Paul
Definitely								
Could Change Mind								
	2/5							
	Trump	Cruz	Rubio	Kasich	Bush	Christie	Carson	Paul
Definitely								
Could Change Mind								
	2/6							
	Trump	Cruz	Rubio	Kasich	Bush	Christie	Carson	Paul
Definitely								
Could Change Mind								
	2/7							
	Trump	Cruz	Rubio	Kasich	Bush	Christie	Carson	Paul
Definitely								
Could Change Mind								
	2/8							
	Trump	Cruz	Rubio	Kasich	Bush	Christie	Carson	Paul
Definitely								
Could Change Mind								

REPUBLICAN PRIMARY LV CROSS-TABS

	Party Regitration			Party ID		
	Democrat	Independent	Republican	Democrat[4]	Independent	Republican
Donald Trump	--	42	35	--	39	37
Ted Cruz	--	10	16	--	10	17
Marco Rubio	--	9	11	--	8	12
John Kasich	--	10	8	--	11	6
Jeb Bush	--	10	8	--	9	8
Chris Christie	--	7	4	--	7	4
Ben Carson	--	2	3	--	3	3
Rand Paul	--	3	2	--	3	1
Rick Santorum	--	2	0	--	2	0
Carly Fiorina	--	3	4	--	2	4
Mike Huckabee	--	0	0	--	0	0
Undecided/Other	--	2	10	--	7	7

[4] – 7 Democratic identifiers were classified as Rep LVs; insufficient data for cross-tabs

	Income			Education			
	Below $50K	$50k-$100k	$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Donald Trump	40	39	38	56	34	28	22
Ted Cruz	14	16	12	12	18	13	13
Marco Rubio	9	9	14	5	9	16	14
John Kasich	3	10	10	2	6	15	20
Jeb Bush	9	7	8	6	13	6	10
Chris Christie	2	5	6	3	2	9	10
Ben Carson	7	3	2	4	2	4	2
Rand Paul	3	1	2	0	3	4	0
Rick Santorum	0	0	2	2	1	0	0
Carly Fiorina	5	2	3	*	3	2	6
Mike Huckabee	0	0	0	0	0	0	0
Undecided/Other	8	9	3	4	7	5	4

	Gender		Age					Ideology		
	Male	Female	18-29	30-39	40-49	50-64	65+	Liberal[5]	Moderate	Conservative
Donald Trump	42	32	41	54	45	36	27	--	37	38
Ted Cruz	12	16	12	9	18	16	10	--	8	18
Marco Rubio	8	12	18	13	5	10	11	--	5	13
John Kasich	9	9	0	5	5	9	16	--	16	5
Jeb Bush	5	13	6	0	12	7	11	--	12	7
Chris Christie	6	4	3	2	3	7	7	--	6	4
Ben Carson	3	3	3	2	4	2	4	--	*	4
Rand Paul	3	0	13	2	1	1	0	--	2	2
Rick Santorum	1	0	0	0	2	0	1	--	2	*
Carly Fiorina	2	4	0	7	1	3	4	--	5	2
Mike Huckabee	0	0	0	0	0	0	0	--	0	0
Undecided/Other	7	6	4	5	3	9	9	--	8	5

[5] – 18 "liberals" classified as Republican LVs; insufficient data for coss -tabs

	Trust Governmet [6]			Religiosity[7]	
	Always/Most of the Time	Only Sometimes	Never	Not Very Religious	Very Religious
Donald Trump	26	37	44	40	29
Ted Cruz	9	13	18	11	27
Marco Rubio	11	11	8	10	9
John Kasich	18	10	2	9	8
Jeb Bush	21	8	6	9	9
Chris Christie	4	7	2	5	6
Ben Carson	0	3	5	3	3
Rand Paul	1	2	3	2	2
Rick Santorum	0	*	2	1	0
Carly Fiorina	0	3	5	3	3
Mike Huckabee	0	0	0	0	0
Undecided/Other	10	7	6	7	6

[6]"How much of the time can you trust the federa government in Washington DC to do what's right?"

[7]Religiosity defined as those who attend churcht least once a week and who believe that   scriptures contain no errors

WHO WILL WIN? & TRUST IN GOVERNMENT

Q16 Regardless of who you support, who do you think will be the next President of the United States?

[OPTIONS WERE NOT READ]

	ALL Registered Voters							
	2/1	**2/2**	2/3	2/4	2/5	2/6	2/7	2/8
Hillary Clinton	23	23						
Bernie Sanders	16	17						
Martin O'Malley	*	0						
Donald Trump	22	24						
Ted Cruz	3	3						
Marco Rubio	2	3						
John Kasich	1	1						
Jeb Bush	2	2						
Chris Christie	1	*						
Ben Carson	*	2						
Rand Paul	0	*						
Rick Santorum	0	0						
Carly Fiorina	*	*						
Mike Huckabee	0	0						
Michael Bloomberg	*	*						
Other/DK/NA	30	27						

Q18   How much of the time do you think you can trust the federal government in Washington DC to do what's right?

LV	RV	
1%	2%	Just about always
15	15	Most of the time
65	64	Only some of the time
17	17	(VOL) Never
1	2	(VOL) Don't know/No Answer
*	*	(VOL) Refused

Demographics and Political Variables
Weighted percentages

Party ID	RVs	LVs	Rep LVs	Dem LVs
Democrat	25	28	1	60
Independent	49	41	43	39
Republican	27	31	56	2
Party Registration	RVs	LVs	Rep LVs	Dem LVs
Democrat	23	29	--	63
Independent/Else/DK/NA	50	33	39	37
Republican	27	38	61	--
Ideology	RVs	LVs	Rep LVs	Dem LVs
Liberal	24	26	3	52
Moderate	41	34	30	38
Conservative	35	40	67	10
Age	RVs	LVs	Rep LVs	Dem LVs
18-29	15	10	8	12
30-39	13	11	9	12
40-49	18	19	22	14
50-64	31	35	37	33
65 and up	22	26	23	29
Gender	RVs	LVs	Rep LVs	Dem LVs
Male	49	51	56	45
Female	51	49	44	55
Race/Ethnicity	RVs	LVs	Rep LVs	Dem LVs
White	92	93	94	92
Non-White	8	7	6	8
Education	RVs	LVs	Rep LVs	Dem LVs
High school or less	31	26	31	22
Some College	32	32	33	31
College Degree	23	25	25	25
Post-Graduate Degree	14	16	11	22
Income	RVs	LVs	Rep LVs	Dem LVs
Less than $50k	31	26	18	34
$50k-$100k	30	32	35	29
More than $100k	26	29	31	25
Religiosity	RVs	LVs	Rep LVs	Dem LVs
Not Very Religious	86	84	79	91
Very Religious	15	16	21	9